



THE ORIGINAL  
**MORRIS & Co**

FOUNDED BY WILLIAM MORRIS IN 1861

MORRIS & FRIENDS

DIGITAL DESIGN BOOK



# A Timeline of Design

Morris & Co., or Morris, Marshall, Faulkner & Co. as it was first known in 1861, has always been home to some of the brightest creative talents of the age.

Paying homage to a creative stream that spans over 160 years, Morris & Friends features wallpaper and fabric designs drawn from the portfolios of icons such as J.H. Dearle (1859-1932) and Edward Godwin (1833-1886). Morris and Friends celebrates the under-recognised work of 19th century women artists such as Kate Faulkner (1841-1898), May Morris (1862-1938) and Kathleen Kersey, active in the early 20th century.

*William Morris*

1834 - 1896



FRUIT 1864

*Kate Faulkner*

1841-1898



BRAMBLE 1879

*May Morris*

1862 - 1938



HONEYSUCKLE 1883

*Today's Studio*

Present Day



CHRYSANTHEMUM TOILE 2010

**WILLIAM MORRIS DESIGNS**

Daisy, 1864 | Fruit, 1864 | Scroll, 1871 | Standen, 1873 | Willow, 1874 | Acanthus, 1875  
Larkspur, 1875 | Marigold, 1875 | Pimpernel, 1876 | Honeysuckle & Tulip, 1876  
Chrysanthemum, 1877 | Artichoke, 1877 | Brer Rabbit, 1882 | Windrush, 1881-83  
Kennet, 1883 | Lodden, 1883 | Granada, 1884 | Pink & Rose, 1890

**KATE FAULKNER DESIGNS**

Bramble, 1879

**MAY MORRIS DESIGNS**

Honeysuckle, 1883

**TODAY'S STUDIO DESIGNS**

Kelmscott Tree, 1891  
Chrysanthemum Toile 2010  
Forest, 2013

*Edward Godwin*

1833 - 1886



BAMBOO 1872

**EDWARD GODWIN DESIGNS**

Bamboo, 1872

*J.H. Dearle*

1859 - 1932



HELENA 1891

**J.H. DEARLE DESIGNS**

Mary Isobel, 1890 | Montreal Velvet, 1890s | Helena, 1891 | Compton, 1895  
Golden Lily, 1899 | Golden Lily Minor, 1899 | Meadow Sweet, 1904  
Seaweed, 1901 | Sweet Briar, 1912 | Leicester 1912

*Kathleen Kersey*

Early 20th Century



ARBUTUS 1914

**KATHLEEN KERSEY DESIGNS**

Arbutus, 1914



## Fruit

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An abundance of ripened pomegranates hangs temptingly from the branches of an overflowing tree, growing amongst the flora. Printed over fine branches in the background to give the design greater depth, Fruit is one of the first William Morris designs, produced in 1864, demonstrating early on its creator's skill as a pattern maker.





## *Honeysuckle & Tulip*

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First produced in 1876, Honeysuckle & Tulip was an early Morris fabric design depicting entwined foliage and floral motifs in a mirrored pattern repeat. The effect is of a trellis circling large multi-petalled tulips and stylised honeysuckle. This beautifully symmetrical design comes in a range of colourways.



# Marigold

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Marigold is a tranquil monotone design created by William Morris in 1875 as one of the few he intended for both wallpaper and fabric. The warm, neutral tones and charming climbing pattern make Marigold a versatile choice.





## Pimpernel



Swirling, tendrils bowed in the wind, is William Morris's 1876 design, Pimpernel. Still beloved today for its potent energy and tender floral form, it was once the design of choice for William Morris himself when wallpapering his own dining room in Kelmscott Manor, Oxfordshire.







## Bamboo

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Newly reimagined from the fabric original for wallpaper, Bamboo has been adapted from a design by E.W. Godwin in 1872. Like Morris, Godwin was dedicated to beautifying the home, with Oscar Wilde referring to him as “one of the most artistic spirits of this century in England.” Godwin was also highly influenced by Japanese design and often used bamboo motifs in his work.





## Bramble

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Two brand-new colourways with warming, botanical base tones transform Kate Faulkner's 1879 design into an ideal fabric solution for contemporary upholstery. Faulkner, a talented designer in her own right, was the sister of Charlie Faulkner, one of the founding members of Morris, Marshall, Faulkner & Co. (later known as simply 'Morris & Co.') in 1861.



# Leicester

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Inspired by an earlier design (Bachelors Button, 1892) this evocative design encapsulates the romance of the medieval past that so inspired Morris and was designed by John Henry Dearle in 1912. Gracefully arching leaves punctuated by mid-scale blooms.





## Helena



Dearle's vision for Helena, designed in 1891 as a woven jacquard, reflects his profound fascination with the detailed textiles of Persia and Turkey, which held his gaze during his peak as a designer. The intricate pattern of the design seamlessly blends artichoke flowers against a backdrop of acanthus leaves and fritillaries.







## Meadow Sweet

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Whimsical and full of nostalgic charm, symmetrical plant motifs are arranged in a formal design over this wallpaper, typical of the Arts & Crafts style. Originally designed by J.H. Dearle in 1904, this wallpaper takes beautifully to its light, airy colourways, but truly stands out with colour-rich Blush and Mineral Blue colourways.





## Honeysuckle

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Honeysuckle, designed by May Morris in 1883, is a realistic arrangement of the climbing scented flower, complete with captivating entwining leaves. Although best known for her work with embroidery (May took over the embroidery department of Morris & Co. when she was only 23!), Morris's youngest daughter also designed several wallpapers. Honeysuckle is reimagined based on samples in the Morris & Co. archive and is here made new in a warm, green colourway.



## ACANTHUS

This much-loved design from 1875 marked the beginning of a period in which Morris created large-scale designs for wallpaper. Replete with twists, turns, and all the depth and energy synonymous with a William Morris pattern, we've adapted Acanthus from a wallpaper into a fabric and tapestry weave. With complex layering and vigorous curves, the scrolling acanthus foliage produces a three-dimensional effect and is available in diverse colourways.

### WALLPAPER



212550



212554

### FABRIC



230271



230272



230273

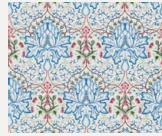
## ARTICHOKE EMBROIDERY

The Artichoke Embroidery is a tenderly embroidered silk, based on William Morris's Artichoke from 1877. Featuring large, traditional motifs, the silk exemplifies Morris's fascination for Italian and Asian silks and velvets, which he came into direct contact with during his many outings to the Victoria & Albert Museum.

### FABRIC



234544



234545

## BRER RABBIT

Brer Rabbit, also known as 'Brother Rabbit', was inspired by a 17th-century Italian silk and was first registered for fabric production in 1882. It takes its name, and the characteristically cheeky bunnies featured in the pattern, after the Uncle Remus children's books popular in the 19th century. The wallpaper has been reproduced from the original fabric in two bluish colourways.

### WALLPAPER



DMORBR103



DMORBR105

## CHRYSANTHEMUM

Designed by William Morris in 1877, Chrysanthemum, a floral featured heavily in contemporaneous Japanese art, shows Morris's openness to global design styles. The pattern features the flower winding and entwining almost sculpturally upwards.

### WALLPAPER



DJA1CY103

## DAISY

Daisy was the first wallpaper to be produced by Morris & Co. and was inspired by medieval illustrations. Morris created this design after embroidering daisy motifs on wallhangings for the Red House. This version retains the naively drawn daisies and ranunculuses of the wallpaper but has been simplified by the removal of background tufts of grass and is available in the original colourways.

### WALLPAPER



212561



212562



## FRUIT

An abundance of ripened pomegranates hangs temptingly from the branches of an overflowing tree, growing amongst the abundant flora. Printed over fine branches in the background to give the design greater depth, Fruit is one of the first William Morris designs, produced in 1864, demonstrating early on its creator's skill as a pattern maker.

### WALLPAPER



DGW1FU102



DGW1FU103



210397

### FABRIC



230284



230285



230286



230287



DMC1FU205

## GRANADA

Based on an elaborately woven silk velvet brocade designed and produced by Morris in 1884 Granada incorporates pomegranate motifs and ornate trellis reminiscent of the mediaeval textiles which inspired the design. Today, Granada is printed on a heavy textured linen to give an antiqued effect.

### WALLPAPER



DMCOGR201

## HONEYSUCKLE & TULIP

First produced in 1876, Honeysuckle & Tulip was an early Morris fabric design depicting entwined foliage and floral motifs in a mirrored pattern repeat. The effect is of a trellis circling large multi-petalled tulips and stylised honeysuckle. This beautifully symmetrical design comes in a range of colourways, including the brand-new Wood & Thyme.

### WALLPAPER



214700



214703



214704

### FABRIC



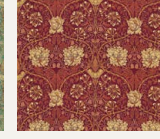
217371



DMORHO201



DMORHO202



DMORHO203



DMORHO204



227242

## KENNET

Curvaceous flowers and leaves trail upwards on this fabric design and are placed on a bed of smaller entwined flora and fauna. Originally produced at Merton Abbey using the painstaking indigo discharge method, this design is produced on a cotton-linen blend fabric in rich colourways, suiting it perfectly for upholstery and drapes.

### FABRIC



220322



220323



220324

## LARKSPUR

One of the prettiest Morris wallpaper designs with delicate flowers floating amongst spiralling leaves set upon a background of dainty dots. William Morris revised the original design in 1875 which required 12 wood blocks, producing a of great depth and rich in colour. The wallpaper is available in pale, usable colourways inspired by the Morris palette.

### WALLPAPER



212556



212558



## LODDEN

An archetypally Morris & Co. pattern, where scrolling flowers and foliage cover this 100% cotton upholstery fabric, originally 1883. First printed by the painstaking Indigo-Discharge method at Merton Abbey, great care has been taken to maintain the marks, textures and colours of the hand block-printed fabric. Lodden is well suited to uses such as blinds, cushions draped and upholstery, whilst the light and dark contrasting colour stories add another layer of versatility.

### FABRIC



222521



222522

## MARIGOLD

Marigold is a tranquil monotone design created by William Morris in 1875 as one of the few he intended for both wallpaper and fabric. The warm, neutral tones coupled with the charming climbing pattern make Marigold a versatile fabric and upholstery choice.

### WALLPAPER



210371



210372

### FABRIC



220316

## PIMPERNEL

Swirling, tendrils bowed in the wind, is William Morris's 1876 design, Pimpernel. Still beloved today for its potent energy and tender floral form, it was once the design of choice for William Morris himself when decorating his own dining room in Kelmscott Manor, Oxfordshire.

### WALLPAPER



217362



217363



217364



217365



210390

### FABRIC



227230



227231



227232



227233

## PINK & ROSE

Curving and entwined, this floral trailing fabric was designed by William Morris in 1890 and was originally a large-scale block-printed wallpaper. This stylised design has now been re-drawn and adapted as a furnishing fabric that recreates the subtle effects of the transparent inks used to print the original.

### WALLPAPER



212566



212567



212568

### FABRIC



222529



222530



222531



222532

## SCROLL

Trailing leaves and marigold flowers meander over a background of smaller leaves taken from the Branch wallpaper. Inspired by medieval book illuminations and designed by Morris in 1871, this wallpaper is infinitely useable and relaxed.

### WALLPAPER



210362



210363



210364



## STANDEN

A pretty and subtle all-over leaf design lifted from the background of Lily wallpaper. Standen comes in a wide range of easily co-ordinating colours to complement all the Morris & Co. collections. Standen is named after Standen House, Sussex, a historic house filled with Morris & Co. treasures, including a renovation reprint of this one.

## WALLPAPER



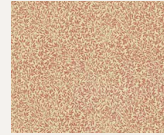
DGW148101



DGW148107



DGW148113



DMC148118

## WILLOW

One of the most recognisable of all Morris designs, this all-over wallpaper was designed in 1874 and predates the more intricate Willow Boughs by 13 years. Available in two brownish, earthy colourways, Willow coordinates beautifully and subtly across interiors.

## WALLPAPER



210381



210385

## WINDRUSH

Opulently layered and luxuriously coloured, Windrush was designed for fabric by William Morris in 1881-83. Windrush has been adapted for wallpaper and comes in a rich colour palette including a new colourway, Golden & Thyme.

## WALLPAPER



DM11W6102



DM11W6103

## BAMBOO

Newly reimagined from the fabric original for wallpaper, Bamboo has been adapted from a design by E.W. Godwin in 1872. Like William Morris, Godwin was dedicated to beautifying the home, with Oscar Wilde referring to him as "one of the most artistic spirits of this century in England." Godwin was also highly influenced by Japanese design and often used bamboo motifs in his work. Here, Bamboo is available in a pair of contrastingly warm and cool colourways.

## WALLPAPER



217357



217358

## BRAMBLE

Two brand-new colourways with warming, botanical base tones transform Kate Faulkner's 1879 design into an ideal fabric solution for contemporary upholstery. Faulkner, a talented designer in her own right, was the sister of Charlie Faulkner, one of the founding members of Morris, Marshall, Faulkner & Co. (later known as simply 'Morris & Co.') in 1861.

## FABRIC



224465



227235



227236



## COMPTON

Made originally as a wallpaper by J.H. Dearle especially for Compton Hall in Wolverhampton, the country home of Laurence Hodson, in 1895, Compton bears all the hallmarks of a classic Dearle pattern. Two colourways hark back to the original, which required two sets of woodblocks to print all 28 colours.

### WALLPAPER



DGW196101



DJA196102

### FABRIC



DJA196201



DJA196202



DJA196204

## GOLDEN LILY

The strong diagonal arrangement of J.H. Dearle's Golden Lily (1899) gives structure to the entwining lily stems and tendrils. One of Morris & Co.'s greatest legacies and most enduringly popular designs, Golden Lily is here available in two striking colourways.

### WALLPAPER



210402



DMI1G3103

### FABRIC



DMC1G3202

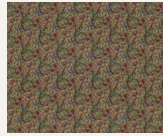


DMC1G3204

## GOLDEN LILY MINOR

The strong diagonal arrangement of J.H. Dearle's Golden Lily (1899) and strikingly entwined lily stems and tendrils have earned Golden Lily an enduring popularity. One of Morris & Co.'s greatest legacies and most iconic designs, Golden Lily Minor is a smaller-scale adaptation, created to present a versatile solution for any shape and size room.

### FABRIC



DMC1G4203



DMC1G4206

## HELENA

J. H. Dearle's vision for Helena, designed in 1891 as a woven jacquard, reflects his profound fascination with the detailed textiles of Persia and Turkey, which held his gaze during his peak as a designer. The intricate pattern seamlessly blends artichoke flowers against a backdrop of acanthus leaves and fritillaries. In Morris & Friends, Helena is taking its place, gaining much-deserved recognition in heritage hues.

### WALLPAPER



217359



217360



217361

### FABRIC



227237



227238



227239

## LEICESTER

Inspired by the earlier design, Bachelors Button of 1892, this evocative wallpaper encapsulates the romance of the medieval past that so inspired Morris and was designed by John Henry Dearle in 1912. Gracefully arching leaves are punctuated by mid-scale blooms.

### WALLPAPER



212544



## MARY ISOBEL

Mary Isobel is a beautifully ornate design created by John Henry Dearle and originally sold as an embroidery kit by Morris & Co. around 1890. Named after the craftswoman who embroidered it, Mary Isobel, the pattern is here imagined as a delightful wallpaper.

### WALLPAPER



214729



214731

### FABRIC



230340



DMCOMA201



DMCOMA203

## MEADOW SWEET

Whimsical and full of nostalgic charm, symmetrical plant motifs are arranged in a formal design over this wallpaper, typical of the Arts & Crafts style. Originally designed by J.H. Dearle in 1904, this wallpaper takes beautifully to its light, airy colourways, but truly stands out with colour-rich Blush and Mineral Blue colourways.

### WALLPAPER



210347



217366



217367



217368

## MONTREAL

Based on a carpet designed by John Henry Dearle in the 1890s, this sumptuous fabric depicts Persian, oversized flowers climbing in a trailing pattern with softened edges and available in distinct colourways. Use on upholstery to give a room an eclectic look and rich palette.

### FABRIC



226419

### VELVET



226389



226390



226391

## MORRIS SEAWEED

In one of Morris & Co.'s most enchanting and other-worldly designs, a free-flowing fabric pattern depicts the underwater movement of plants, rendered in the sinuous curves of Art Nouveau. This authentic reproduction from a document in the Morris & Co. archive, designed by J. H. Dearle in 1901, is printed on 100% cotton in jewel-like colourways for curtains and upholstery.

### FABRIC



224471



224472

## SWEET BRIAR

Always recognising that true beauty has its thorns, J.H. Dearle designed Sweet Briar in 1912. Depicting the small rose heads flowering pleasantly amongst the barbed stems, this is the tender, yet honest view of nature that so characterised the Morris & Co. output under Dearle and Morris. Three unique colour stories range from the naturalistic to the fanciful.

### WALLPAPER



DMC130101



217369



217370

### FABRIC



DMC130202



227240



227241



## ARBUTUS

Carefully reworked from the original Kathleen Kersey design created on the eve of World War I, this wallpaper features stems, leaves and berries in rich colourways replicating the deep tones of the original and introducing sophisticated neutral versions for a lighter look.

### WALLPAPER



DJA1A7102



DJA1A7103



214719



214720



217356

## HONEYSUCKLE

Honeysuckle, designed by May Morris in 1883, is a realistic arrangement of the climbing scented flower, complete with captivating entwining leaves. Although best known for her work with embroidery (May took over the embroidery department of Morris & Co. when she was only 23!), Morris's youngest daughter also designed several wallpapers. Honeysuckle is reimagined based on samples in the Morris & Co. archive and is here available in a warm, green colourway.

### WALLPAPER



DMC1HS102

### FABRIC



DJA1HS201



DJA1HS203

## CHRYSANTHEMUM TOILE

Chrysanthemum Toile has been inspired by the metal outline of the embossed and gilded Chrysanthemum wallpaper produced by Jeffrey & Co. in the 1880s. This beautiful wallpaper has been highlighted in metallic inks using the innovative Surfex printing method.

### WALLPAPER



DMOWCH101



DMOWCH103

## FOREST

A true Morris & Co. collaboration, Forest Velvet was designed in 2013 by Alison Gee, based upon a tapestry created by William Morris and John Henry Dearle, with preparatory figures sketched by Philip Webb. With woodland creatures lurking among dramatically folding foliage, Forest Velvet stays true to its tapestry origins, with its dark colourways and playful characters.

### FABRIC



222643

## KELMSCOTT TREE

Kelmscott Manor, the legendary Cotswolds country home of William Morris, inspired this beautiful design. Adapted by Alison Gee for Morris & Co. from the very curtains of William Morris's bedroom, themselves designed in 1891 by Morris's daughter, May, this beautiful fabric describes trees and the wildlife they support.

### FABRIC



220326



230341



230342





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